



GLS at Netcomm Forum 2024

Once again this year we will participate, as Italy's leading express courier company, in the awaited **Netcomm Forum**, the largest event dedicated to digital commerce and retail in Italy, to be held on 8 and 9 May at the Allianz MiCo in Milan.

The theme chosen for this nineteenth edition is "The Intelligence Commerce: composable & fluid, the continuous re-configuration of retail and supply chains". We will also make our contribution!

During the fair you can visit **our stand on floor zero** and attend the speech by **Elisa Piazzola**, Chief Commercial Officer of GLS Italy, at the Round Table of the session "Logistics & Packaging for e-commerce and New Retail. Technologies and sustainability at

the heart of logistics chains for e-commerce and new retail". You will learn more about last mile innovation, the new role of Out Of Home deliveries and the environmental impact of logistics for e-commerce.

During these two days we will explore together new business models, technologies and innovations in business processes: Artificial Intelligence, Automation, Blockchain, Social Commerce and Extended Reality. Furthermore, we will discover many new application and organisational approaches for the development of e-commerce and retail in the era of composable & fluid commerce.

An event not to be missed, we look forward to seeing you!

**netcomm
FORUM** | THE DIGITAL
COMMERCE &
RETAIL EVENT
XIX EDIZIONE
8 | 9 MAGGIO 2024, Allianz MiCo, Milano

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UN EVENTO DI **netcomm**
IL COMMERCIO DIGITALE ITALIANO



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