



Manual correct GLS presentations in your shopping cart

The correct presentation of transport in the e-shop significantly affects decision-making Customers. Be transparent and uncluttered, resulting in a higher number of completed orders in your shopping cart.

What is the correct GLS transport labelling?



ONE LOGO AND CLEAR SERVICE DESCRIPTION



1. A uniform logo for delivery to the address and to the pick-up points guarantees the customer quick orientation and save him time.

Download the logo

[Logo for download >](#)

2. Clearly name both delivery methods. The addition "including boxes" informs about the possibility of sending a parcel to a GLS locker, which is the most popular delivery method.

VARIANT **DOPORUČUJEME**

<input checked="" type="radio"/>		GLS - Výdejní místa včetně boxů <small>Zvolte výdejní místo pro doručení</small> DOPORUČUJEME	XY Kč
<input type="radio"/>		GLS - Na adresu	XY Kč

VARIANT **STANDARD**

<input checked="" type="radio"/>		GLS - Výdejní místa včetně boxů <small>Zvolte výdejní místo pro doručení</small>	XY Kč
<input type="radio"/>		GLS - Na adresu	XY Kč

VARIANT **CO² COMPENSATION OPTION** – if you order the **ThinkGreenService**



<input checked="" type="radio"/>		GLS - Výdejní místa včetně boxů <small>Zvolte výdejní místo pro doručení</small> KOMPENZACE CO² (společně přispíváme na výsadbu stromů)	XY Kč
<input type="radio"/>		GLS - Na adresu	XY Kč



How to implement GLS shipping in your shopping cart?

Take advantage of easy integration into most e-commerce platforms using the downloadable manual.

[Download the manual >](#)

We greatly appreciate your time in improving presentation of GLS transport in your e-shop.
Thank you

